

College of Business Digital Marketing Services

The objective of this ITN is to enable FSU to enter into a contract with a Respondent to provide supplemental digital marketing services for the College of Business.

Open	10/1/2025 12:00 AM EDT	Type	Invitation to Negotiate
Close	11/5/2025 3:00 PM EST	Number	ITN 6734-6
		Currency	US Dollar

Sealed Until 11/5/2025 3:00 PM EST

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Commodity Codes

Commodity Code	Description
80140000	Marketing and Distribution (740248)
80141500	Market research (740248)
80141501	Marketing analysis (740248)
80141506	Internet based market research (740231)
82100000	Advertising/Printed/All Types (740285)
82101603	Internet advertising (740285)
82101800	Advertising agency services (740285)

Description

The objective of this Invitation to Negotiate (ITN) is to enable Florida State University (FSU) to enter into a contract with a Respondent to provide supplemental digital marketing services for the College of Business (COB).