Jul 1, 2025 - Jul 31, 2025

Defaults to "Last Month"
Select any date range above
Any comparisons are to same period, prior year.

Key Usage Metrics

Sessions
33,699
-9.7%

Users
20,189
-13.0%

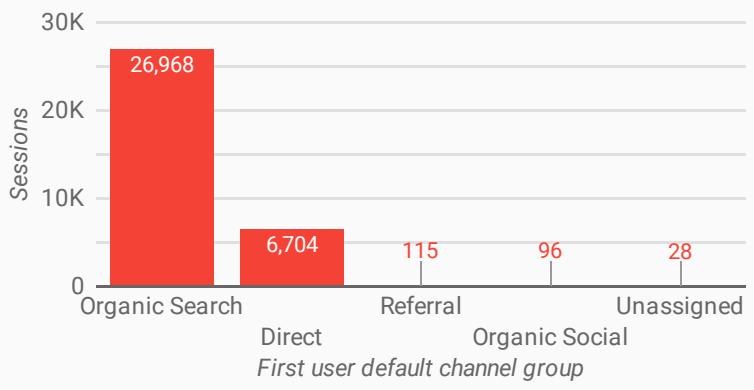
Pageviews
55,919
-5.5%

Pages per Session
1.66
4.7%

Bounce Rate
53.10%
0.6%

Avg Time on Site
00:02:56
8.4%

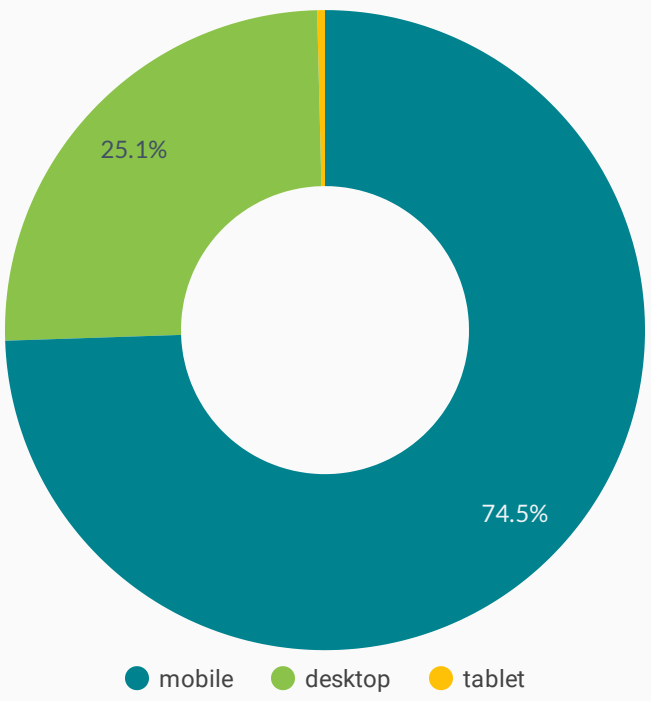
Traffic Sources



Most Visited Pages

	Landing page	Views	Bounce...
1	/	20,803	36.13%
2	/pregnancy/pregnancy-due-date-calc...	4,729	65.27%
3	/pregnancy/meet-the-doctors.13605....	3,859	55.51%
4	/contact-us.36.html	2,082	60.69%
5	/pregnancy/antenatal-education-pre...	2,068	61.52%
6	/maternity.10.html	1,574	31.62%
7	/home/careers.13656.html	1,235	60.51%
8	/pregnancy/semi-private-care.13916....	1,230	45.13%
9	/pregnancy/private-care.13917.html	1,206	41.15%
10	/visitor-information.344.html	1,130	61.98%

Device Category



Top Entry (Landing) Pages

	Landing page	Sessions
1.	/	8,566
2.	/pregnancy/pregnancy-due-date-calculator.54...	4,187
3.	/pregnancy/meet-the-doctors.13605.html	2,861
4.	(not set)	1,819
5.	/pregnancy/antenatal-education-preparation....	1,458
6.	/contact-us.36.html	1,343
7.	/home/careers.13656.html	1,061
8.	/visitor-information.344.html	881
9.	/labour-and-birth/your-hospital-bag.13615.html	864
10.	/pregnancy/semi-private-care.13916.html	616
11.	/pregnancy/private-care.13917.html	610

Top Landing Pages By New Users

	Landing page	New users
1.	/	3,560
2.	/pregnancy/pregnancy-due-date-calculator.54.html	3,017
3.	/pregnancy/meet-the-doctors.13605.html	1,784
4.	/contact-us.36.html	577
5.	/home/careers.13656.html	571
6.	/pregnancy/antenatal-education-preparation.13609.html	554
7.	/visitor-information.344.html	457
8.	/labour-and-birth/your-hospital-bag.13615.html	415
9.	/pregnancy/private-care.13917.html	332
10.	/home/hospital-fees-and-charges.14240.html	317
11.	/pregnancy/semi-private-care.13916.html	247
12.	/maternity.10.html	240
13.	/home/virtual-classroom.14779.html	218
14.	/labour-and-birth/stages-of-labour.13616.html	215
15.	/pregnancy/ultrasound-scanning-service.13608.html	215

Users who land on the homepage, where do they go next?

	Page path	Sessions
1.	/	9,127
2.	/pregnancy/pregnancy-due-date-calculator.54.html	4,475
3.	/pregnancy/meet-the-doctors.13605.html	3,770
4.	/contact-us.36.html	2,668
5.	/maternity.10.html	2,587
6.	/pregnancy/antenatal-education-preparation.13609....	2,053
7.	/home/careers.13656.html	1,618
8.	/pregnancy/private-care.13917.html	1,285
9.	/home/hospital-fees-and-charges.14240.html	1,246
10.	/visitor-information.344.html	1,232
11.	/pregnancy/public-care.13807.html	1,230
12.	/pregnancy/semi-private-care.13916.html	1,216
13.	/labour-and-birth/your-hospital-bag.13615.html	1,116
14.	/home/virtual-classroom.14779.html	985
15.	/pregnancy/ultrasound-scanning-service.13608.html	579