https://www.biddingo.com/visitthecounty/bid/1/41261356/40752728/verification

RFP Visit The County Website Migration & Hosting Contract

2025-09

Closing Date: 09/26/2025 02:00:00 PM ET

Detail:

Visit The County is the official Destination Marketing and Management Organization (DMMO) for Prince Edward County. This non-profit organization leads in external marketing of the region's tourism brand, including asset management, content development, social media, digital marketing, and delivery of visitor information services. Visit The County is an incorporated not-for-profit organization dedicated to responsible and sustainable management of the visitor economy in Prince Edward County.

The selected agency will be responsible for migrating Visit The County's existing website to a new platform, rebuilding and organizing content, and implementing new tools that enhance engagement, communications, and operational efficiency. This includes the development of a custom website that reflects the current look and feel, as well as the setup of platform features that support ongoing content creation, data management, marketing, analytics and reporting.

Solicitation Number
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RFP Visit The County Website Migration & Hosting Contract
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